



Strategic Leadership Goal Planner

ALIGN YOUR TEAM AROUND CLEAR, MEASURABLE GOALS THAT
DRIVE PERFORMANCE AND IMPACT.

1. Vision Alignment

What is your business's long-term vision?

How does this goal align with that vision?

2. Define Your SMART Goal

Specific: What exactly do you want to achieve?

Measurable: How will you measure success?

Achievable: Is it realistic with the resources you have?

Relevant: Why does this matter now?

Time-Bound: What is your timeline or deadline?

3. Team & Accountability

Who is responsible for this goal? [Enter team member(s) here]

What check-in system will be used? [Weekly meeting, tracker, etc.]

Potential roadblocks and mitigation strategies:

4. Key Metrics & Milestones

What are the specific KPIs that will show progress?

What are your milestone dates?

4. Notes or Additional Considerations

[Enter any final thoughts, support needs, or additional ideas here]

Developed by SHD LLC.

HELPING LEADERS BUILD BOLD,
MEASURABLE IMPACT